



# It all happens in **Civic Center.**

| **History** | **Culture** | **Government** |

Annual Report 2021



SAN FRANCISCO  
**CIVIC  
CENTER**



# 2021 District Boundaries and New Developments



1. **311 Grove Street:** DM Development - condominiums
2. **240 Van Ness Ave:** The Kelsey Civic Center/Mercy Housing - mixed income apartments serving the disabled community
3. **30 Van Ness Ave:** Lendlease - office, retail, apartments
4. **1500-1540 Market St:** BUILD Inc/1 Oak condominiums
5. **1546-1564 Market St:** Trumark Urban - condominiums
6. **98 Franklin St:** French American School/Related CA - education, apartments
7. **22 Franklin St:** SST Investments - apartments
8. **1601-1637 Market St:** Strada Investment Group - mixed use/apartments
9. **10 South Van Ness Ave:** Crescent Heights - 10 SVN - apartments



7am-7pm 7 days a week



Day Ambassadors



Evening Ambassadors



Playground Safety



Garage Greeter



Clean Team



Pressure Washing



Urban Alchemy



Downtown Streets Team



# significant CHALLENGES



Covid-19, Delta strain

The pandemic remained an ongoing and unpredictable crisis. Our nation, City and neighborhood have taken impressive steps forward since the vaccine became available; but it is hard to know what challenges still lie ahead.



Asian Hate

San Francisco's Civic Center was not immune to the random acts of violence inflicted upon members of the Asian community.



Opioid Epidemic

San Francisco's downtown core has been the center of drug related deaths - 640 people died in 2021. On December 17, 2021, San Francisco Mayor London Breed declared a state of emergency to address the escalating epidemic.



Vandalism

San Francisco is one of many major cities experiencing a significant rise in retail vandalism and theft. Civic Center was no exception.



# significant SOLUTIONS

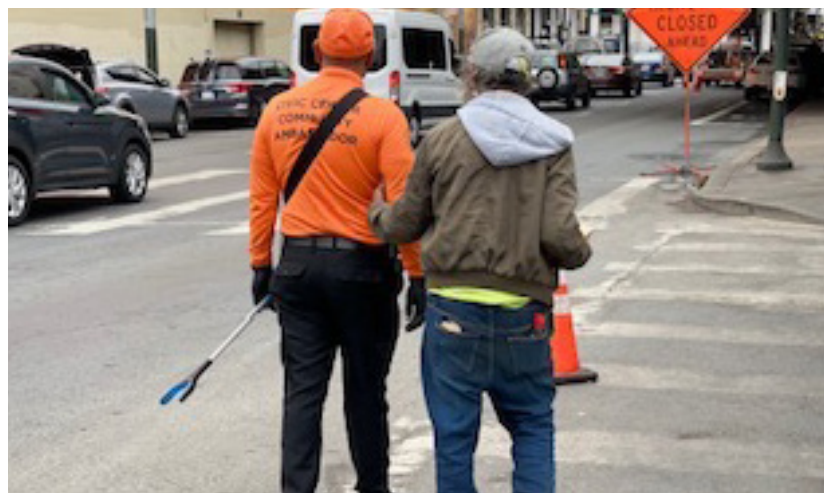
CCCBD's field crew is responsible for helping to keep Civic Center clean, safe and inviting for residents, employees and visitors. Crews removed 9,987 instances of graffiti (4,012 on private property/5,975 on public property) and 260,433 pounds of trash from the District.



District public safety service providers banded together to protect our Asian neighbors. At right CCCBD and SFPD issue a Commendation to a security officer who aided in the rescue of an Asian individual being attacked at 7th and Market. The rescue was a group effort between CCCBD Ambassadors, Urban Alchemy and Private Security Officer Samba Guisse.



CCCBD Ambassadors offer assistance to individuals in need of support for things such as: drug treatment, housing, mental health support and employment resources. They also make calls to check availability at shelters, make appointments at clinics and provide personal escorts whenever possible. Support services were accepted 262 times with linkages made to area programs. 5,000 copies of CCCBD's Food•Help•Shelter Resource Guides were distributed.



CCCBD's roaming field crew personnel are often the first on the scene after an incident of vandalism occurs. Our team members are critical to reporting the incident to law enforcement, business and property owners; and helping to clean-up and secure the space until repairs can be made.

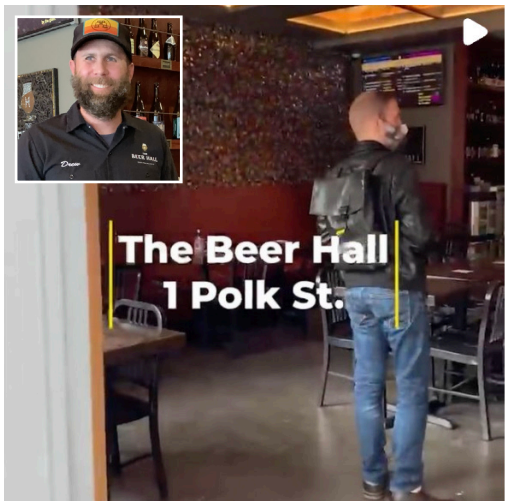




# support for operating **BUSINESSES**



CCCBD's street banner campaign announced the reopening of the District's performing arts venues



Watch CCCBD's small business promotional videos on our website



# enhancement of the PUBLIC REALM



## UN Plaza Dog Run Under Construction

A CCCBD project in partnership with the Planning Department and Recreation and Parks Department



## Civic Center Soundtrack with Recorded and Live Performances

A CCCBD project in partnership with Plaza property owners, Public Works, the Recreation and Parks Department and SFMTA



# financials

## CCCBD FY 2021 Budget

### REVENUES

	ASSESSMENT	% of Budget
Assessment	\$3,023,744.30	100.00%
Non-Assessments		
Grants	\$733,248.09	18.60%
Fee For Service	\$185,460.00	4.70%
Interest Income	\$0.00	0.00%
Other (In-Kind & Misc)	\$0.00	0.00%
Total Non-Assessment (General Benefit Revenue)	\$918,708.09	23.30%
	\$3,942,452.39	100.00%

## CCCBD FY 2021 Actual

### REVENUES

	ASSESSMENT	% of Budget
Assessment	\$3,028,045.38	100.00%
Non-Assessments		
Grants	\$726,327.25	18.42%
Fee For Service	\$187,705.42	4.76%
Interest Income	\$219.51	0.01%
Other (In-Kind & Misc)	\$4,742.71	0.12%
Total Non-Assessment (General Benefit Revenue)	\$918,994.89	23.28%
Total	\$3,947,040.27	100.00%

## CCCBD FY 2021 Budget

SERVICE CATEGORY EXPENSES	ASSESSMENT	NON-ASSESSMENT	TOTAL
Clean/Safe/Activation	\$2,269,123.97	\$853,248.09	\$3,122,372.06
Marketing/Communication	\$140,606.64	\$0.00	\$140,606.64
Administration/Contingency	\$470,499.77	\$0.00	\$470,499.77
	\$2,880,230.38	\$853,248.09	\$3,733,478.47

## CCCBD FY 2021 Budget

### SERVICE CATEGORY PERCENTAGES

Clean/Safe/Activation	78.78%	100.00%	83.63%
Marketing/Communication	4.88%	0.00%	3.77%
Administration/Contingency	16.34%	0.00%	12.60%
	100.00%	100.00%	100.00%

## CCCBD FY 2021 Actual

SERVICE CATEGORY EXPENSES	ASSESSMENT	NON-ASSESSMENT	TOTAL
Clean/Safe/Activation	\$1,872,658.02	\$795,936.29	\$2,668,594.31
Marketing/Communication	\$118,750.73	\$0.00	\$118,750.73
Administration/Contingency	\$486,807.89	\$11,093.58	\$497,901.47
	\$2,478,216.64	\$807,029.87	\$3,285,246.51

## CCCBD FY 2021 Actual

### SERVICE CATEGORY PERCENTAGES

Clean/Safe/Activation	75.56%	98.63%	81.23%
Marketing/Communication	4.79%	0.00%	3.61%
Administration/Contingency	19.64%	1.37%	15.16%
	100.00%	100.00%	100.00%



## CCCBD 2021 Statement of Financial Position

### ASSETS

Cash	\$4,079,529.01
Cash set aside for Contingency & Reserve	\$693,333.19
Receivables (Net)	\$69,268.38
Building Kiosk (Net)	\$1,849,476.33
Furniture & Equipment (Net)	\$34,366.64
<b>Total Assets</b>	<b>\$6,725,973.55</b>

### LIABILITIES & NET ASSETS

Accounts Payable & Accrued Expenses	\$303,537.11
Notes Payable	\$36,126.93
Deposits Payable	\$59,692.16
Deferred Revenue	\$1,896,680.65
<b>Total Liabilities</b>	<b>\$2,296,036.85</b>

### NET ASSETS

Without Donor Restriction	\$4,429,936.70
<b>Total Net Assets</b>	<b>\$4,429,936.70</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$6,725,973.55</b>

## CCCBD 2021 Carry Forward

2021 Assessment Carry Forward	As of 12/31/2021	Budgeted for 2022	Budget for Future Years
Clean/Safe/Activation	\$824,602.59	\$615,000.00	\$209,602.59
Marketing/Communication	\$52,280.87	\$25,000.00	\$27,280.87
Administration/Contingency	\$841,564.83	\$20,000.00	\$821,564.83
Special Assessment Total	\$1,718,448.29	\$660,000.00	\$1,058,448.29
2021 Non-Assessment Carry Forward			
Non-Assessment (General Benefit Carry Forward)*	\$2,711,488.41	\$250,000.00	\$2,461,488.41
<b>Total Carry Forward</b>	<b>\$4,429,936.70</b>	<b>\$910,000.00</b>	<b>\$3,519,936.70</b>

\*Non-Assessment includes non-cash contribution of \$2,065,098.93 for Kiosk



# board of directors

**Tiffany Bohee**  
Lendlease

**Erika Boulding**  
Redwood Credit Union

**Nathan Brito**  
San Francisco Ballet

**John Caldon**  
San Francisco War Memorial and Performing Arts Center

**Mary Conde**  
Another Planet Entertainment

**Tom Fortin**  
San Francisco Public Library

**Phil Ginsburg**  
San Francisco Recreation and Parks Department

**Patrice Griffith**  
California Department of General Services

**James Haas**  
Resident & Historian

**Rainer Koeners**  
Broadway SF

**Calen McEldowney**  
San Francisco Public Library

**Hank Mou**  
San Francisco Conservatory of Music

**Janan New**  
San Francisco Apartment Association

**Andrico Penick**  
San Francisco City & County Real Estate Division

**Annette Turner**  
Judicial Council of California

**Patricia Unterman**  
Hayes Street Grill

**Tim Vrabel**  
Emerald Fund

**Bill Whitfield**  
Shorenstein



## Key partners shaping District policy, programming and infrastructure

- Assemblymember David Chiu
- BART
- Department of Emergency Management
- Department of Public Health
- District 5 Supervisor's Office
- District 6 Supervisor's Office
- Healthy Streets Operations Center
- Homeland Security
- Human Services Agency
- Mid Market Community Benefit District
- Office of Economic and Workforce Development
- Office of the City Administrator
- SF Planning
- San Francisco Police Department
- San Francisco Fire Department
- Public Works
- Recreation and Parks Department
- SFMTA
- SF Travel's Clean and Safe Coalition
- United States of America

