



SAN FRANCISCO
CIVIC
CENTER

UN Plaza Recreational Programming



Help us Sustain UN Plaza's Transformation

When you partner with CCCBD to support UN Plaza recreational programs, your organization reaches a diverse mix of San Franciscans and visitors:

- **42,000 monthly visitors** to UN Plaza and growing, attributable to the expanded skate park, popular free dance, chess and mahjong classes, and community dog park
- **10,000** monthly pageviews on the CCCBD site and events calendar
- **8,000** social media followers across various platform
- Sponsorship benefits include opportunities for prime placement of logos, signage and naming rights



Over the past two years, UN Plaza has undergone a remarkable transformation into a recreational destination. Beyond its reputation as a skateboarding mecca, the plaza is now a community hub for free, consistent programming like dance classes, chess, mahjong, and ping pong. These activities, managed by the Civic Center Community Benefit District, draw a diverse crowd daily. Plaza stewardship includes a Rec Shed staffed by CBD ambassadors who manage the game equipment and maintain a clean and inviting atmosphere.

To discuss sponsorship levels and opportunities please contact:
Marlo Sandler, Program Director (415) 658-7979 | sandler@sfciviccenter.org