



DISPATCH 415-781-4700

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Annual Report

2016-2017

History. Culture.
Government.

It all happens
in Civic Center.



Photo: SF Travel + Mooncricket Films LLC

History

Protests, Celebrations,
Remembrances

101 Years

14,000 City Hall Tours
Annually

Culture

Music, Dance, Theatre

11 Venues

1,000 Performances a Year

Government

City, State, Federal

13 Buildings

18,000 Employees

Public Realm Enhancement

- **Cleaning & Maintenance Services**
7 days per week | 7am-7pm
- **Daytime Ambassadors**
- **Nighttime Ambassadors**

SF Police 10b Program

SFPD 10b officers work alongside CCCBD Cleaners and Ambassadors to enhance pedestrian safety and the quality of life for all in the District.

Civic Center Garage Greeter

A CCCBD Ambassador is stationed in the elevator lobby of the Civic Center Parking Garage 6 PM to 11 PM. The presence of the uniformed Ambassador provides pedestrians, including area arts venue patrons, additional guidance and support at night.

Beautification and Activation

Civic Center Commons Initiative Work

CCCBD is a key partner with several City agencies, local arts and cultural institutions and private sector stakeholders to breathe new life into Civic Center's 3 main public open spaces that stretch from City Hall to Market Street. Look for new events and programming beginning Fall 2017 in Civic Center Plaza, Fulton Street and UN Plaza - now collectively known as "The Commons".

Quick #s:
Public Realm Enhancement

4,500
Calls for Cleaning Fulfilled

Lunchtime & Holiday Concerts

CCCBD funded two series of outdoor, musical performances that activated Civic Center Plaza at lunchtime and complimented arts venue shows along Van Ness Avenue performing arts corridor sidewalks during the Holiday season.

Civic Center Plaza Holiday Tree Lighting

The ceremony began with opening remarks from City and Community Representatives, performances by the Lesbian/Gay Chorus of San Francisco, a toy drive in conjunction with Another Planet Entertainment and the San Francisco Police Department, and a children's sing-along to "Rudolph, the Red Nose Reindeer." The Tree lighting was followed by the Hayes Valley Holiday Block Party. Sponsors included: Another Planet Entertainment, CCCBD, MJM Management Group, San Francisco Conservatory of Music and the San Francisco Recreation and Parks Department.

Ivy Street Livable Alley

CCCBD submitted a grant application to make improvements to Ivy Street and was approved for \$200,000 to work with the neighbors, business owners and several partners to turn the 200-block into a pedestrian friendly community space. The grant is from the Mayor's Office of Housing and Community Development (MOHCD), and is funded through the Complete Neighborhoods Program (CNP).

Tivoli Lights

In partnership with the San Francisco Recreation and Parks Department, CCCBD installed Tivoli lights in the trees lining Civic Center Plaza enhancing safety and charm for evening Plaza-goers.

Advocacy and Community Outreach

Coalition Impacts Parking, Transit and Pedestrian Safety

A group of interested parties organized by CCCBD, SFMTA and the War Memorial now meets regularly to improve patron parking and traffic concerns in and around District performing arts venues.

Partnering with Stakeholders

CCCBD Board and Staff collaborated with stakeholders to shape District policy, programming and infrastructure throughout the year.

- BART
- Districts 5 & 6 Supervisorial Offices
- Hayes Valley Neighborhood Association
- Mayor's Office of Economic and Workforce Development
- Public Works
- San Francisco Recreation and Parks Department
- San Francisco Police Department
- SF Planning
- SF Travel
- SFMTA

Website & Social Media

- sfciviccenter.org
- facebook.com/sfciviccenter
- twitter.com/civiccenter
- instagram.com/sfciviccenter/

Quick #s:
Public Safety

8,716
Individuals in Need Helped by CCCBD Ambassadors



2016-2017 Budget & Balance Sheet

INCOME:	BUDGET	ACTUAL
Assessments	\$768,732	\$821,806
Non-Assessment Income: Fundraising/ In-kind	\$7,765	\$30,000
Interest Income		\$343
Total Income	\$776,497	\$852,149

EXPENSE:	BUDGET	ACTUAL
Safety	\$435,807	\$454,980
Cleaning and Maintenance	\$173,879	\$153,197
Beautification	\$25,624	\$11,452
Activation	\$27,177	\$44,963
Administration	\$157,797	\$249,895
Non-Assessment Expense: Fundraising/ In-kind	\$6,212	\$24,000
Total Expense	\$826,497	\$938,487

ASSETS:	
Cash and Cash Equivalents	\$368,888
Accounts Receivable	\$15,000
Total Assets	\$383,888

LIABILITIES:	
Accounts Payable	\$13,211
Accrued Expenses	\$2,800
Total Liabilities	\$16,011

NET ASSETS:	
Unrestricted	\$367,877
Total Net Assets	\$367,871
Total Liabilities & Net Assets	\$383,888

Board of Directors

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