

# It all happens in Civic Center.

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Annual Report 2022



SAN FRANCISCO  
CIVIC  
CENTER





# In Review

## BOARD OF DIRECTORS

**Erika Boulding**  
Redwood Credit Union

**John Caldon**  
San Francisco War Memorial  
and Performing Arts Center

**Mary Conde**  
Another Planet Entertainment

**Phil Ginsburg**  
San Francisco Recreation  
and Parks Department

**Patrice Griffith**  
California Department of General Services

**James Haas**  
Resident & Historian

**Pat Hanlon**  
Lendlease

**Rainier Koeners**  
Broadway SF

**Calen McEldowney**  
Asian Art Museum

**Hank Mou**  
San Francisco Conservatory of Music

**Janan New**  
San Francisco Apartment Association

**Andrico Penick**  
San Francisco City & County  
Real Estate Division

**Maureen Singleton**  
San Francisco Public Library

**Patricia Unterman**  
Hayes Street Grill

**Tim Vrabel**  
Emerald Fund

**Bill Whitfield**  
Shorenstein

It is hard to believe that it has been almost three years since Mayor London Breed announced a shelter-in-place order for the City of San Francisco. In the past year there have been encouraging signs that our District is coming back to life — a busier stream of commuters emerging from the Civic Center BART/MUNI station on weekdays; more children playing at the Civic Center playgrounds; and tourists returning to the neighborhood to visit our many cultural institutions. While these are hopeful reminders of what the Civic Center area can be, we are still left to grapple with the impacts of the pandemic, and questions of what the future looks like for the District’s commercial properties, our civic spaces, and the health and safety of our residents and visitors.

CCCBD has doubled down on the fundamentals — providing clean and safe services that are responsive to the needs of property owners, businesses, and community stakeholders. This means increased coordination with City partner agencies such as Public Works, the Department of Emergency Management and SFPD, to leverage public and private services. Establishing clean and safe sidewalks and reclaiming public spaces is a starting point from which we can begin to activate and beautify the District. The CBD has seized opportunities to continue programming and activation work where we can, with community traditions like the Holiday Tree Lighting festivities in Civic Center Plaza and new events such as the Halloween costume party for neighborhood pups in the UN Plaza dog park. The attendance at and enthusiasm for these events confirm people are eager to return to our public spaces and reconnect with the community.

While there are still questions about the future of downtown San Francisco post-pandemic, the Civic Center remains as the heart of the City, a hub of civic and cultural activity. CCCBD is committed to working in support of our constituents and in collaboration with City partners and community stakeholders to create a safe, healthy and thriving environment.





## Clean Team Statistics for 2022

pounds of trash removed



129,525

needles disposed



34,000

hazardous waste removed



20,334

pressure washing hours



5,015

instances of graffiti removal, private + public



17,358

stickers & fliers removed



6,841

meet & greets



3,154

general information interactions



17,851

social service support referrals



498





## CLEAN TEAM + PRESSURE WASHING

CBD Cleaners keep Civic Center clean by sweeping sidewalks, removing graffiti, weeding tree basins, and monitoring public trash receptacles and street furniture for necessary upkeep. This year the Clean Team pressure washed sidewalks for a total of 5,015 hours and removed over 17,358 instances of graffiti and over 129,525 pounds of litter from District sidewalks.

## DAYTIME & EVENING AMBASSADORS + GARAGE GREETERS

CBD Ambassadors work to keep the District safe, serving as a helpful presence on the street by providing information and referrals, and addressing or reporting hazards and emergencies to City agency partners. They also assist in connecting those in need of medical attention or social service support with the proper agency. CBD evening Ambassadors provide essential support for the District's abundance of nighttime events and activities, keeping pedestrian paths of travel safe to venues, transit and parking. In 2022, CBD evening Ambassadors worked 200 nights, supporting events at District venues from Mr. Tipples and Rickshaw Stop to the Opera, Symphony, Ballet and SF Jazz.





### PLAYGROUND SAFETY / URBAN ALCHEMY

The CBD playground safety team ensures that kids and families can safely enjoy the Helen Diller Civic Center Playgrounds in Civic Center Plaza, seven days a week. The playgrounds, made possible by the Helen Diller Family Foundation, The Trust for Public Land, and the San Francisco Recreation and Parks Department, now serve 1,000 users per day.



### DOWNTOWN STREETS TEAM

The Downtown Streets Team members are unhoused neighbors or people at risk of experiencing homelessness, engaging in community clean-up, providing a welcoming presence in the District Monday through Friday. With a focus on the UN Plaza area, DST members removed a monthly average of almost 4,000 pounds of debris and 150 used needles in 2022.





Civic Center  
Plaza  
Lunchtime  
Music Series

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## CAFÉ RE-OPENING

### Re-Opening in March

Assembly Café and Beer Garden re-opened in Civic Center Plaza at 52 Grove, a welcome sign for the local workforce returning to the office and visitors alike. Focused on locally sourced offerings, diners can enjoy coffee, pastries, farmers' market soups, salads and sandwiches. The beer garden features rotating local San Francisco beers, and adjacent outdoor seating makes for an enjoyable dining experience.



## UN PLAZA DOG PARK

### Grand Opening in April

The UN Plaza Dog Park provides a safe and enclosed play area for the many dogs and their owners that live in the neighborhood. Open daily and stewarded from 7am to 7pm, this new community gathering spot made SF Standard's list of Best Dog Parks in San Francisco and averages around 2,000 visitors a month. Seasonal events at the dog park include free treats and 'puppuccinos' for all our furry friends.





## SAN FRANCISCO ROLLER RINK SUPPORT on FULTON PLAZA

### Grand Opening in October

The San FranDISCO Roller Rink is 5,000-square feet of covered skating area with groovy music, lights and disco balls, turning Fulton Plaza into a fun and lively place for skaters of all ages. The rink is a collaboration between the Mayor's Office, Civic Center CBD and the Church of 8 Wheels. Hours of operation are Wednesday through Sunday, noon to 8pm, and the rink is also available for private parties.



## LUNCHTIME MUSIC SERIES

### September - October

Live music entertained the lunch crowd in Civic Center Plaza on Tuesdays, Wednesdays and Thursdays during the months of September and October. The live performance series, curated by Music City, featured blues, jazz, folk, and more. Lunch options were plentiful, from various food trucks to Assembly Cafe, with tables and chairs located under the shade of the trees.





## CIVIC CENTER PLAZA TREE LIGHTING December

The annual Civic Center Plaza Holiday Tree Lighting brought its festive merriment to Civic Center Plaza, featuring a stellar lineup of live performances, led by emcee and Boxcar Theatre artistic director Nick Olivero. Holiday characters and event sponsor Redwood Credit Union’s “Reddy” the redwood tree mingled with children as they enjoyed the toy giveaway from Another Planet Entertainment and the San Francisco Police Foundation. This year’s Makers Village included free SF Etsy holiday crafting and a San Francisco Public Library book giveaway. The event was capped off with “snow” flurries and an appearance by the Grinch and Santa. Food and seasonal beverages were plentiful, from food trucks and Assembly Cafe & Beer Garden.



## HOLIDAY FANFARE December

Holiday Fanfare Concerts popped up on Van Ness Avenue again this year throughout the month of December, enlivening the sidewalks as theater patrons made their way to and from various Civic Center performances. This year’s performances included brass trios and quintets from the San Francisco Conservatory of Music



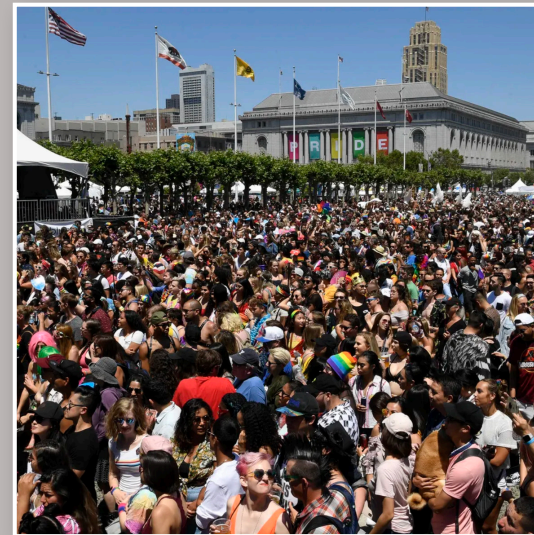






### CCCBD's Civic Star Awardee, Steve Pulliam

CCCB

D's Civic Star Award is presented to individuals or organizations who support the mission of CCCBD by initiating projects, policies and programs that enhance the District. This year's award went to Heart of the City Farmers' Market manager Steve Pulliam for his continued dedication to the Market, its customers, and UN Plaza. Board Member and owner of Hayes Street Grill Patricia Unterman (image, left) presented the award to Pulliam (center), against the backdrop of City Hall with other CCCBD board members and supporters in attendance, including CCCBD Executive Director Tracy Everwine (right).


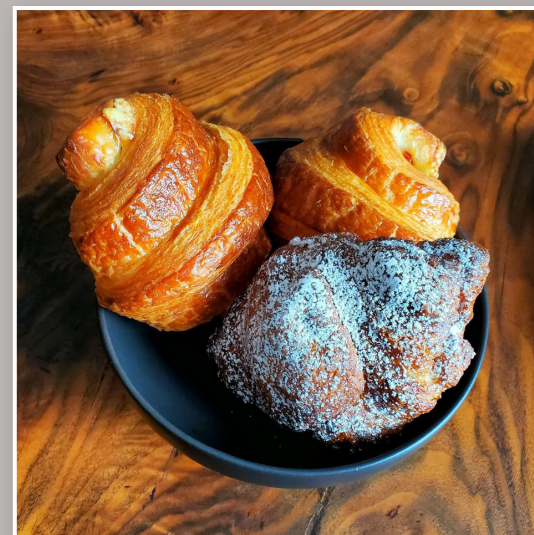
### Pride Returned to Civic Center this June

The San Francisco LGBTQ+ Pride Celebration and Parade returned for its 52nd year to a fully in-person event, for the last weekend in June, capping a month of Pride festivities throughout San Francisco. Featuring over 200 parade contingents and exhibitors, and more than 20 community-run stages and venues, the San Francisco Pride Celebration and Parade remains the largest gathering of the LGBTQ+ community and allies in the nation. This year's theme was Love Will Keep Us Together.



### Van Ness BRT Completed

It was no joke, on April 1, the VanNess BRT officially opened to the general public. In addition to the new BRT lane -- projected to cut down bus commute times by a third -- the project updates include: replacing more than 22,000 feet of 1800s-era underground water mains; building an earthquake-resistant sewer system; overhauling the emergency firefighting water supply system; repairing Muni's overhead contact system, which powers zero-emission buses, and updating streetlights and sidewalk lighting.



### Dining News: Named Among the Best - Le Fantastique & Arsicault Bakery

The Michelin Guide's recent additions include a select few, and among them is newcomer Le Fantastique. The Michelin Guide notes, "Creativity and finesse are part and parcel of the cooking, and the too-cool vibe and vinyl soundtrack are matched by gracious hospitality." Meanwhile, Arsicault Bakery continues to rake in the accolades, being named among the best bakeries in the Bay Area in The San Francisco Chronicle. Time for a croissant!



### New Business Openings

It's always exciting when new businesses open in the District! Uccello Lounge at the San Francisco Conservatory of Music's Bowes Center is now serving dinner and cocktails five nights a week, with live music performed by Conservatory musicians at 8pm. And on the other side of Van Ness Avenue, Rad Radish opened at the corner of Franklin and Hayes Streets, from restaurateur Adtiano Paganini (A Mano and Super Duper Burgers). The fast- casual vegan spot has quickly garnered praise.



### 2022 World Cup Viewing Party at Civic Center Plaza

Street Soccer USA and the Recreation and Parks Department hosted a free World Cup Village in Civic Center Plaza on December 9th, combining a public viewing party alongside food, entertainment, and family-friendly activities. Fans enjoyed an exciting game between Argentina and the Netherlands; congratulations to Argentina, winners of the FIFA 2022 World Cup!





2022 FINANCIALS

FY 2022 Budget

	ASSESSMENT	ASSESSMENT %
Cleaning / Safety / Activation	\$2,420,896	81.51%
Marketing / Communication	\$152,382	5.13%
Administration / Contingency	\$396,920	13.36%
Total	\$2,970,197	100.00%

NON-ASSESSMENT

Grants	\$15,000
Fee for Service	\$120,000
Other	\$4,131
Total	\$139,131

FY 2022 Actual

	ASSESSMENT	ASSESSMENT %
Cleaning / Safety / Activation	\$2,369,113	80.86%
Marketing / Communication	\$110,329	3.77%
Administration / Contingency	\$450,551	15.38%
Total	\$2,929,993	100.00%

NON-ASSESSMENT

Grants	\$1,608,995
Fee for Service	\$154,120
Other	\$37,469
Total	\$1,800,585

FY2022 Carryover Funds Used

Cleaning / Safety / Activation	\$397,031
Marketing / Communication	\$173,926
Total	\$570,957

CCCBBD Statement of Financial Position

Assets	
Cash & Contingency	\$4,437,657
Receivables Net	\$623,269
Kiosk Net (donated asset)	\$1,741,665
Total Assets	\$6,802,591

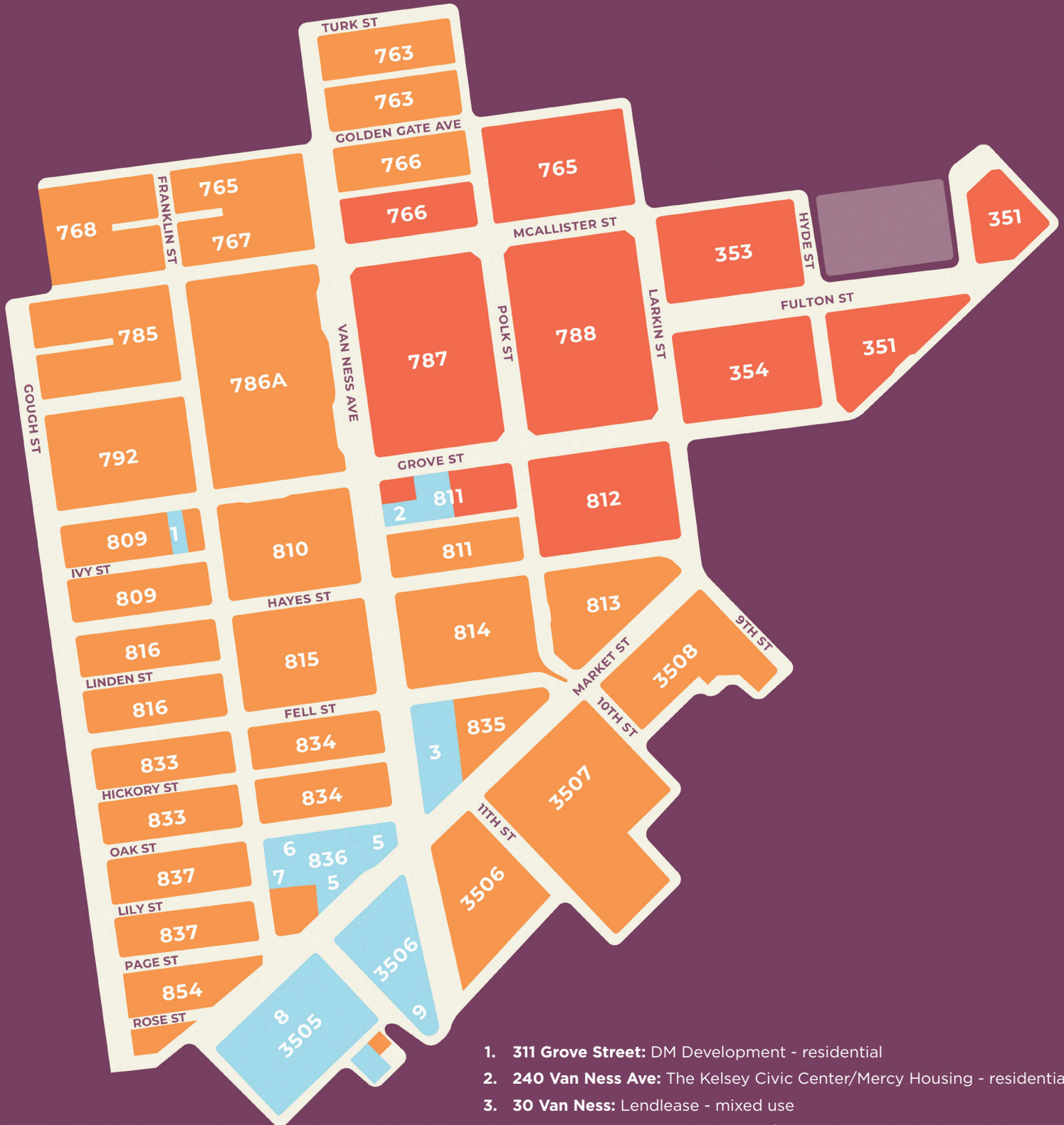
Liabilities & Net Assets

Accounts Payable & Accrued Expenses	\$1,216,972
Deferred Revenues	\$2,233,375
Other Current Liabilities	\$53,892
Total Liabilities	\$3,504,238

Net Assets	\$3,298,353
Total Liabilities & Net Assets	\$6,802,591



# 2022 District Boundaries & New Developments



1. **311 Grove Street:** DM Development - residential
2. **240 Van Ness Ave:** The Kelsey Civic Center/Mercy Housing - residential
3. **30 Van Ness:** Lendlease - mixed use
4. **1500-1540 Market St:** BUILD Inc/1 Oak - residential
5. **1546-1564 Market St:** Tru Mark Urban - residential
6. **98 Franklin St:** French American School/Related CA - mixed use
7. **22 Franklin St:** SST Investment - residential
8. **1601-1637 Market St:** Strada Investment Group - mixed use
9. **10 South Van Ness Ave:** Crescent Heights - 10 SVN - mixed use

