WHAT IS A COMMUNITY BENEFIT DISTRICT?
Community Benefit Districts or CBDs are public-private partnerships formed by property owners interested in improving their neighborhood. CBDs provide services that enhance City services or provide services beyond the City’s general services. In no way do CBD services relieve the City of its responsibilities. CBDs are supplemental to City services and help monitor City agencies to 1) ensure a District is receiving the appropriate level of City services and to 2) advocate for the District if it is not receiving the appropriate level of services. District property owners pay an annual special assessment to fund services of their choosing in their neighborhood. A non-profit organization manages services governed by the District’s property owners in compliance with City and State regulations. CBDs are typically established for 5-15 year periods.

WHAT IS YOUR ASSESSMENT?
Your assessment is your property’s proportional share of the overall annual budget. Assessments are based on the size and use of each property, guided by State law and undergo a rigorous fairness test by an independent assessment engineer and then by the City attorney.

HOW RENEWAL WORKS
• A Steering Committee leads the renewal process.
• The community outreach program and public input determine District priorities.
• Outreach includes informational mailings to each parcel urging stakeholders to:
  - join the Steering Committee and/or attend Committee meetings,
  - request personalized informational meetings (great for busy small business owners and HOAs), and
  - attend Renewal Open House events.
*Additional door-to-door outreach is conducted in expansion areas.
• A Steering Committee approved Management Plan defines boundaries, priorities, service plans, assessment methodology, budgets and more.

WHO WE ARE: YOUR PARTNER IN THE COMMUNITY
The CCCBD works to improve the quality of life in the District. When District property owners and the San Francisco Board of Supervisors approved the CCCBD in 2011 for a seven-year period, new services and programs began in the District. Our work improves the quality of life for all District stakeholders in an ongoing basis by fostering a safer community, enhancing environmental quality and beauty, and strengthening our economic base. Your support helps to achieve that goal. The CCCBD is effective because of volunteers who give their time and talent to our Board and committees, the support of property owners, residents, merchants, and CCCBD staff who administer programs and services. Together we make Civic Center better.

WHAT WE DO: SERVICES & PROGRAMS
Working with property owners, the CCCBD manages neighborhood-specific services and programs to enhance the District.

Clean Team. Every day our Clean Team sweeps sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs.
Community Ambassadors. The Ambassadors help everyone in the District and are our eyes and ears on the street. They direct visitors to local businesses, contact the Dispatch Office to have areas cleaned and report safety issues. They also help people in need of social service support in the community such as the homeless find helpful resources.
Activation & Beautification. We keep District public open space alive with free community events such as outdoor musical concerts and the Civic Center Plaza Holiday Tree Lighting; beautification work includes streetscape projects — large and small — such as alley designs, public art and decorative lighting.